

Sample Sponsorship

Partial list of samples of sponsorship in past annual meetings

MANILA
2012

| SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
|----------------------------------|---|----------------------|
| 1. BMW | VIP cars for Governors and special guests, fuel, drivers and maintenance crew | |
| 2. Hyundai | Airport and hotel shuttles | |
| 3. Philippine Coffee Board | Coffee | |
| 4. Shoe Mart | Discount coupons for purchases in SM Mall of Asia | |
| 5. Land Bank and Banco de Oro | Currency exchange services | |
| 6. Globe Telecom | 100 mbps for internet | |
| 7. Philippine Postal Corporation | Commemorative stamps | |

BALI
2009

| SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
|--|--------------------------------------|---|
| 1. Bank Negara Indonesia Pertamina Bank Rakyat Indonesia | Cash Cash Cash and refreshment | Rooms were named after the banks' names |

JEJU
2004

| SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
|--|------------------------|--|
| 1. Shinhan Bank Woori Bank Hana Bank | Outdoor promotional ad | Print logo at the bottom of promotional material |
| 2. Korea Development Bank | Jogging outfit | Print logo on the inner side of jogging outfit |
| 3. Kiup Bank | Uniform | Print logo on the inner side of uniform |
| 4. Kookmin Bank | Bag | Print logo on the inner side of bag |
| 5. Stock Exchange | Bag | Print logo on the inner side of bag |
| 6. Securities depository | Bag | Print logo on the inner side of bag |
| 7. Hyundai Automobile | Cars | |
| 8. Doosan Beverage Jinro Ballantines | Local wine and whisky | |

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| JEJU 2004 (CONT.) | 9. Jeju Provincial Development Corporation | Drinking Water | |
| | 10. KT Powertel (Telecommunications company) | Wireless transmitter | |
| | 11. Korea Securities Computer Corporation | MS Office | |
| | 12. Korea Technology Credit Guarantee Fund | Shuttle buses | Print logo on the outside side of shuttle bus |
| | 13. Kosdaq Stock Market | Souvenir ballpen | Print logo on pen |
| | 14. Samsung SDS | Management program | |
| CHANG MAI 2000 | SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
| | 1. Thai Red Cross (Chiang Mai Chapter) | ADB Secretariat Welcome Reception | Logo on invitation card and promo materials |
| | 2. Siam Commercial Bank Training Center | Venue of the Chair's Luncheon | |
| GENEVA 1998 | SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
| | 1. Geneva International Airport | Signage | Logo at bottom left of each piece of Meeting signage |
| FUKUOKA 1997 | SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
| | 1. | Conference bag | Print logo on inner side of bag |
| | 2. | Commemorative phone card mounted on paper booklet with message from Chair of Organizing Committee | |
| | 3. Fukuoka Convention & Visitors Bureau | Booklet of discount coupons | |
| | 4. Fukuoka Prefecture, Fukuoka City, ACROS Fukuoka Foundation; supported by FUK Organizing Committee, Asahi Shimbun, Nishinippon Shimbun, Mainichi Shimbun, Yomiuri Shimbun, TVQ (TXN Kyushu) | Commemorative Concert (artists born in Asia performing with Kyushu Symphony Orchestra) | Flyer announcement |
| 5. Fukuoka City Government | Tours (3 days) of Fukuoka City for members of press | Flyer announcement | |

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| FUKUOKA 1997 (CONT.) | 6. Bank of Saga Ltd & The Group “Goyokai” | “Chabana” Exhibition | |
| | 7. Fukuoka Committee | Welcome Event with light refreshments (10 May), Cocktail Party (13 May) | Flyer invitation |
| | 8. Fukuoka Chamber of Commerce & Industry | Hospitality shops (with AMtg logo sticker displayed in front of their stores) - Department stores & shops offering discounts on purchases | Brochure with guide map identifying the hospitality shops |
| NEW ZEALAND 1995 | SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
| | 1. Ford | Cars for Heads of Delegations | |
| NICE 1994 | SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
| | 1. Peugeot Renault Citroen | Cars for Heads of Delegations | |
| HONG KONG, CHINA 1992 | SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
| | 1. Mass Transit Railway Corporation | Tourist Souvenir Ticket (worth HK\$25) and MTR/KCR Tourist Guide brochure for travel on the MTR | |
| | 2. | Commemorative phone card | Logo of sponsor |
| NEW DELHI 1990 | SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
| | 1. TEJ Brothers | Annual Meeting commemorative pin | Logo and name of manufacturer of commemorative pin printed on the cardboard where pin is mounted |
| BEIJING 1989 | SPONSOR | CONTENT OF SPONSORSHIP | PROMOTION ACTIVITIES |
| | 1. Bank of China | Annual Meeting Guide | Print logo and name of bank on front cover |